

ABOUT HONOR 2003 ADVERTISEMENTS

Thank you for your interest in placing an ad in the Honor 2003 program. Doing so helps pay for programs such as the recent guide for LGBTI and questioning students, and the PLF's anti-violence efforts, including working to create a safe space for LGBTI youth in Newark and our joint 2004 initiative with the Ocean County Library to bring Judy Shepard to New Jersey to speak about her very personal experience with hate crimes.

We will do our best to accommodate whatever copy you provide us. **We prefer that you send us camera-ready artwork electronically via honorprogram@njlgc.org.** However, you may also attach a rough layout that we will use as a model to produce a high-quality design or mail the camera-ready artwork with your payment to the post office box or e-mail address below.

Please note that early advertisers pay a lower rate if the PLF receives their *ads and payment* by Oct. 4, 2003. See order form for details.

PAYMENT MUST BE MAILED TO:

PLF — Honor Advertising
P.O. Box 11335
New Brunswick, NJ 08906-1335

FOR ADVERTISING INFORMATION:

Phone: (732) 828-6772
E-mail: honorprogram@njlgc.org

AD REQUEST FORM

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____

FAX: _____

E-MAIL: _____

AD SIZES RATES:

All ads received by September 30th will be charged the costs listed below. Any ad received after October 1st will be charged an additional \$75.00 late fee. No ads will be accepted after October 8th.

Businesses & Nonprofits:

- Back Cover: \$350 Inside cover: \$ 300
 Full page: \$200 Half page: \$150
 Business Card (quarter page): \$100

Individuals:

- Back Cover: \$350 Inside cover: \$300
 Full page: \$125 Half page: \$75
 Business Card (quarter page): \$50

TYPESETTING (CHECK ONE):

- Camera-ready artwork e-mailed
 Camera-ready artwork enclosed
 \$25 fee enclosed for typesetting

PAYMENT:

Check # _____, for \$ _____,
payable to **Personal Liberty Fund**, is enclosed.

- MasterCard Visa AMEX

Credit Card Number _____

Expiration _____

Signature: _____

Honor 2003 Advertiser Guidelines & Order Form



*Presented by the
New Jersey
Lesbian & Gay
Coalition
&
The Personal
Liberty Fund*

HONOR 2003

Honor 2003 will be held Saturday, October 18, at the Pines Manor in Edison.

The NJLGC/PLF will honor six leaders in the LGBTI community at its 15th annual gala event. Your ad will be placed in a program book given to all attendees. Please join us in commending the extraordinary contributions of this year's honorees. David L. D'Amico, Lillian Epstein, Nancy L. Hillman, Sherri L. Rase, Robin Renée will receive LGBTI Achievement Awards. Donald Lyle Proffit, Jr. will receive the D. Bennett Mazur Award for Lifetime Achievement.

FOR MORE INFORMATION ABOUT:

The honorees, and to sign up to attend the Honor dinner, please visit:
<http://www.njlgc.org/plf/honor>
Phone (732) 828-6772

ABOUT NJLGC/PLF

The New Jersey Lesbian & Gay Coalition (NJLGC), in conjunction with the Personal Liberty Fund (PLF), is committed to fighting discrimination based on sexual or affectional orientation or gender identification, and to enhancing the quality of the lives of New Jersey's lesbian, gay, bisexual, transgendered and intersexed people through education, public advocacy, political action and legal reform.

AD SIZES

The diagram at the right shows the actual sizes of full-, half- and quarter-page ads.

Please make sure any camera-ready art will fit into the appropriate size box.

If you are providing rough copy or ad text only, please keep in mind the size of the ad requested and plan the amount of text accordingly.

